



[How To Create Great Work For Clients: 6 Pro tips](#)



## 6 PRO TIPS FOR EVERY CREATIVE FREELANCER

SKILLSHARE POLLED ITS TOP PRO CREATIVES TO GET THEIR ADVICE

1

### CLIENT RELATIONSHIPS ARE LIKE A MARRIAGE

“Client relationships are like a marriage, it takes two to tango and you should only work with clients who understand, trust and want your designs.”

**52%** OF UPWORK'S FREELANCING IN AMERICA 2017 SURVEY SAY THEIR MOST FREQUENT PROJECTS COME FROM A CONSISTENT SET OF CLIENTS.

2

### NICHE IS A BIGGER MARKET

Go narrow, go deep. Become the go-to person for a particular specialty; it's a sure-fire way to establish a steady clientele.

3

### SELF-EMPLOYMENT IS A TEAM SPORT

Don't isolate yourself! Instead, cultivate a local network of other creatives to offer feedback, advice, and honest critique.

4

### THERE IS NO PERFECT TIME

If you're wondering about whether to make a career move, open your own studio, or bid for jobs that seem out of reach, stop wondering and try it. There's no better time than right now.

**\$1.4 TRILLION**

WAS CONTRIBUTED TO THE U.S. ECONOMY FROM THE FREELANCE WORKFORCE IN 2017. A 30% INCREASE FROM 2016.

*What're you waiting for?*

5

### DEAL WITH YOUR INNER CRITIC

That inner critic, who lives inside even the most seasoned creative, can be a monster—banish it when it gets too loud. Take a break and return to the project with a clear head.

**80%** OF WORKERS IN THE FREELANCE ECONOMY USE SOCIAL MEDIA AS A MEANS OF FINDING WORK.

6

### DESIGNING IS A SMALL PORTION OF THE JOB

Simply creating isn't your sole responsibility when leading a successful creative business. At times, you'll need to wear the hats of an accountant, marketer, writer, and more.

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Information is sourced from the top professionals of Skillshare's 3 million member community.

<https://smallbiztrends.com/2016/07/20-surprising-stats-freelance-economy.html>

<https://blog.freelancersunion.org/2014/09/04/53million/>

<https://www.slideshare.net/upwork/freelancing-in-america-2017/1>

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6 Pro Tips to find clients as a virtual project manager ... If you're reading to land clients and become a work at home mom the truth is you don't need to build a .... It's freelancer's version of the classic dilemma: To get a job, you need ... Long story short: You don't need clients to build a portfolio — so get on it. ... to rank for your name plus your service (i.e., mat vogels web design). Pro tip ... 6. Traffic. Last on our list is how much traffic a page is receiving at a given time.. Here are seven tips I've used to build a work environment where my team and I can thrive: ... There is nothing more damaging than toxicity in a professional environment. ... 6. Encourage positive thinking. Life is short. Why waste time on ... It's easy to punt team one-on-ones for an urgent client call or meeting .... The Go-Getter Guide to Growing Your Freelance Writing Business ... Plan How to Grow Your Freelance Writing Business Step 4: Create a Winning Freelance Portfolio ... Whether you're a writer, creative professional, or consultant, going ... When you have a good working relationship with a client or editor, .... Learn how to create a business proposal to reach potential ... Solicited business proposals are requested by a prospective client. ... 6. Share your qualifications. Are you qualified to solve this prospect's problem? Why should they trust you? Use this section to communicate why you're best for the job. Include .... Finding work as a freelancer can be a frightening prospect, ... and this means building your presence on social media both as a professional for .... That's why we talked to actual professional freelance marketers to get their best ... Maybe you're a creative hustler who wants to make a career out of your skills. ... Let's jump into our six beginner freelance marketing tips. ... You're building a portfolio of work you can show to future paying clients; You want to .... 6 Min Read. Facebook. Twitter. Pinterest. LinkedIn. Instagram. Many clients who approach us have similar dilemmas: working with a full-time freelancer can be a .... You can choose to put in the time and work required to create great content. Or you ... In this blog post, we'll break down some tips for developing great content.. These 10 pro tips for creating your portfolio, from choosing a suitable online ... Have some examples of non-client work that are fantastic?. Carl Heaton of Bangkok Design Agency offers six expert tips on producing work your client will love, forging a lasting relationship that will keep you in well-paid .... YOU can create an envy-inducing, client-bating portfolio! ... If you're freelancing, looking for a job, or just trying to build up your expertise in an industry, putting a great portfolio on the ... Add “practice” projects; 6. ... Pro tip: make it easy on them and send them a testimonial draft and ask them to approve it!. Carl Heaton of Bangkok Design Agency offers six expert tips on producing work your client will love, forging a lasting relationship that will keep you in well-paid .... Carl Heaton of Bangkok Design Agency offers six expert tips on producing work your client will love, forging a lasting relationship that will keep .... Here are six free customer service tips you can start using today. ... Whether your team works directly with customers or looking for feedback on social media, ... A professional on-site with a client in an effort to improve customer service. ... One of the 6 keys to improving customer service is building an engaged support team.. These networking tips and tricks are favorites of Bella Mancini, Corey Damen Jenkins, and more. ... AD PRO asked four design professionals about what's worked for them, and ... “Doing a great job for one client and maintaining that close ... 6. Follow up. Do not squander the opportunity that's initiated at a .... That's something professional writers must work through on a daily basis. ... tips and tricks that help them consistently produce a steady stream of high-quality content. ... The idea for this post began with a simple idea, “6 types of leads.” ... Create a folder for each client or department you create content for.. Here are 6 tips web development agencies can use to find new clients. Use social media. Blog posts. Network with other freelancers. Look at existing sites. Start for free. Take a look at your own website.. A stunning design, a compelling story, and consistent SEO are ... How to Build Your Online Portfolio and Land More Clients [6 Simple Tips] ... Once you've chosen your work, format the portfolio so you can tie stories into the projects. ... A professional knows the best practices for choosing fonts and colors .... Are a handful of graphic design clients in your city all attending a local ... it: 5 pro tips that actually work when it comes to finding design clients. 640313382f

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